

# Robert Ahrens

**Jacksonville, NC**

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## **Bio** \_\_\_\_\_

A communication arts and technology entrepreneur with extensive sales and marketing experience

- 40 total years sales, strategic marketing, customer support
- 20 years marketing agency owner with up to 50 employees
- 20 years helping non-profit executives with strategic marketing
- Self-motivated, team-oriented, tech-savvy

## **Work History** \_\_\_\_\_

2016-Current: ACEs (Adverse Childhood Experiences) Ministry: Helping adults overcome childhood trauma

- Strategic Marketing, Sales and Customer Support
- Website Design, Building, Management
- Online Training Design, Building, Management
- Online and Telephone Customer Service and Support

2000-2016: Independent Ministry Marketing: Helping a variety of ministry executives with marketing communications and technology

- Strategic Marketing, Sales and Customer Support
- Website Development
- Photography and Video

1990-2000: Digital Media Agency: Helping a variety of business executives with communication arts and technology design, development and management

- Strategic Marketing, Sales and Customer Support
- Website Design, Building, Management
- Online Training Design, Building, Management

1980-1990: Graphic Arts Agency: Helping a variety of business executives with communication arts design and development

- Strategic Marketing, Sales and Customer Support
- Photography and Video
- Editorial and Graphic Design

## **Education** \_\_\_\_\_

1975-1979 University of Missouri - St. Louis, MO: Engineering and Psychology

University of Missouri - Rolla, MO: Engineering and Psychology